



ASSESSMENTS Overviews

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ASSESSMENTS



SALES

- Screening Tools
- Assessment Tools

MANAGEMENTS

- Screening Tools
- Assessment Tools









POPSCREEN™



- The POPSCREEN™ is used by many sales organizations to identify and screen for candidates who will perform in a sales environment.
- By assessing the inherent talent, effort history and fit to the position, the POPSCREEN™ is able to screen out those who lack the potential for success in competitive sales.









SALESSCREEN™



 Developed to assess the preliminary fit of a candidate to relationship and consultative sales positions. The SALESSCREEN™ is intended to help organizations pre-qualify and parse down their applicant pools by screening out candidates with low probability for success.

SALESSCREEN2.0™

- A more robust version of SALESSCREEN™ that incorporates a larger and more comprehensive assessment of a candidate's sales DNA.
- It provides a lengthier candidate report that includes developmental suggestions and customized interview guides.









POP7.0™



- Used for recruiting and selecting salespeople where compensation is primarily based on commission.
- Provides Sales Management with feedback, interview suggestions, retention strategies and coaching suggestions are:
- Business Development
- Motivational Structure
- Closing Style
- Approach to Structure
- Managing Call Reluctance

- Communication Style
- Probable Performance Levels
- Probable Retention
- Self Confidence
- Essentials of Self-Management









SUPERPOP™



• The first and only selection assessment that combines the power of a validated psychometric inventory with key demographic and experimental factors to predict the profitability for success in sales.

SALESPOP™

- Used to select and develop relationship building sales professionals.
- Identifies the individual's fit to sales positions ranging from service-based selling to competitive selling.
- Provides Sales Management with feedback, interview questions and coaching suggestions on:
- Best Fit to a Sales Culture
- Motivational Structure
- Self-Confidence
- Business Development

- Approach to Structure
- Closing Style
- Communication Style
- Managing Call Reluctance









MANAGEMENTSCREEN™



• The MANAGEMENTSCREEN™ provides an efficient and economical solution to the challenge of targeting and screening potential recruits. It is a process customized to management and supervisory positions that integrates structured interviewing with psychometric profiling.

MANAGEMENTSCREEN2.0™

- A more robust version of MANAGEMENTSCREEN™ that incorporates a larger and more comprehensive assessment of a candidate's leadership DNA.
- A lengthier report that includes developmental suggestions and customizes interview guides and can be used and benchmarked for various management levels within an organization (front-line executives)









SUPERVISORSCREEN™



• The SUPERVISORSCREEN™ is a psychometric tool that is widely used to attract and screen top performing supervisors. It is an efficient, cost-effective process to help an organization focus on candidates with the highest management potential.









MANAGEMENTPOP™



- Assesses the potential for success and suitability to a career in a management or leadership role. It assesses the factors that allow Managers and leaders to effectively manage people and performance.
- Provides each individual with an overview of strength and some career counselling on what to seek and what to avoid in their future career paths.









SUPERVISORPOP™



- Provides critical insight into the attitudes and source traits that lead to success in supervisory and team leader roles.
- Provides an overview of the person's style as a supervisor. This includes a variety of competencies such as
 - Leadership style
 - Communication style
 - How goals and strategies are implemented
 - Approach to to motivating others
 - Approach to coaching
 - Feedback style
 - Propensity for achievement and self-management









EQPOP™



- Employers are increasingly recognizing the importance of emotional intelligence as a major factor in workplace success.
- The EQPOP™ provides an assessment of an individual's ability to process emotional information and apply the information effectively.

LEADERPOP™

 A selection and coaching tool designed specifically to help organizations select and develop leadership potential. It assesses the key personality traits, attitudes and leadership competencies associated with high potential leaders.









PROFESSIONALPOP™



- The assessment for professional positions whether they consult with individuals or provide enterprise solutions. It assesses:
- Consulting Style
- Results Orientation
- Communications Style
- Self-Management
- Motivation
- Team Orientation
- Comfort with Conflict
- Confidence
- Lifestyle Management
- Approach to Networking



- Listening Style
- Emotional Intelligence





CONTACTUS













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