



LINKEDIN SYMBOLS & ICONS

By Paul Madott
Managing Partner – Everest Performance Group

Your LinkedIn profile should speak for you in your absence.

Spending the time to make sure that your profile is an accurate reflection of you as a business professional is critical. Differentiating yourself when engaging with your network is just as critical – that is where the use of visuals come in; **SYMBOLS and ICONS.**

Here are several available symbols for you to use in both your profile and your newsfeed posts.

SMILEY FACES



PEOPLE

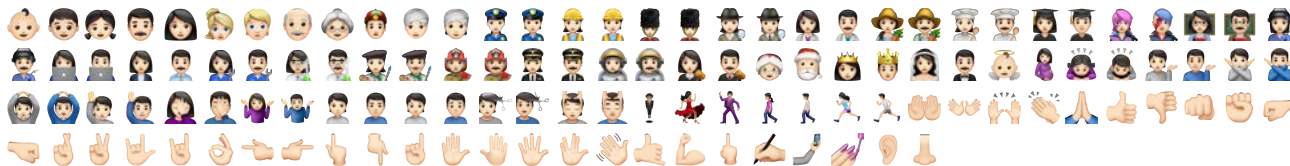


CLOTHING





PALE COLOR



CREAM COLOR



BROWN COLOR



DARK BROWN COLOR

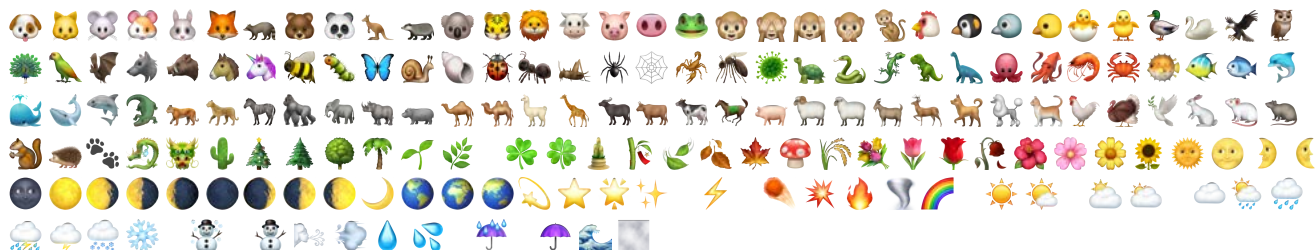


BLACK COLOR





ANIMALS & NATURE



FOOD & DRINK



SPORTS & ACTIVITIES



TRAVEL

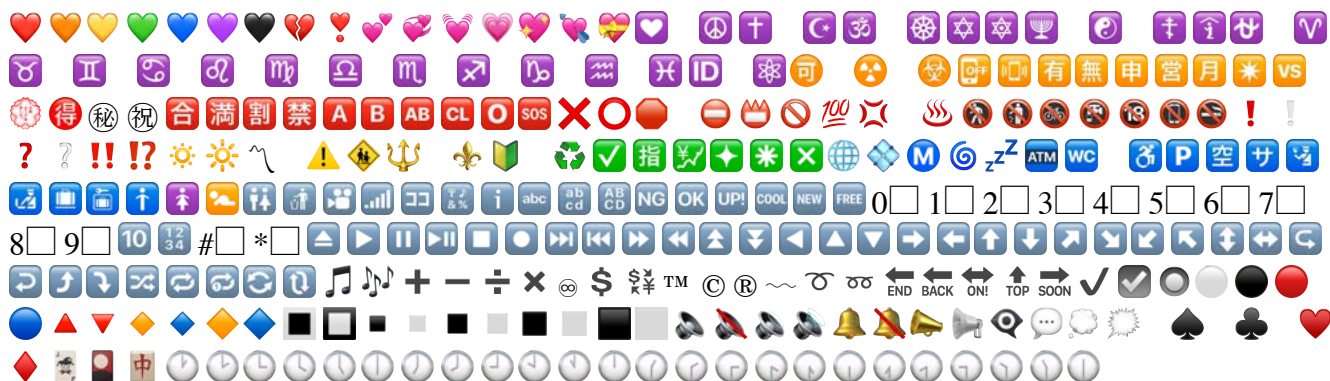




OBJECTS



SYMBOLS



FLAGS





Paul is the Managing Partner of Everest Performance Group Ltd.
He works with a wide range of clients helping them increase their profitable revenue,
gain new market share and develop their current and future sales leaders.

He lives in Toronto with his wife and their two children.

CONNECT WITH PAUL ON LINKEDIN



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